

SUPERIORTM STRETCH Products



2021
DEALER
CATALOG

STRETCH
BALANCE
STRENGTH
RECOVERY



Dear Dance Retail Partners,

Thank you for your interest in Superior Stretch Products.

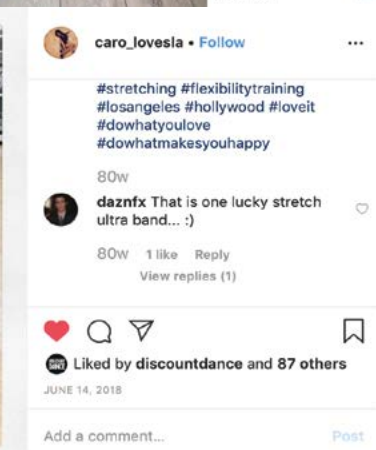
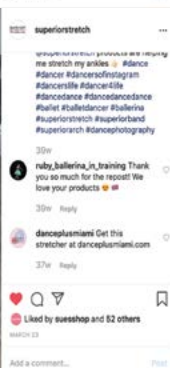
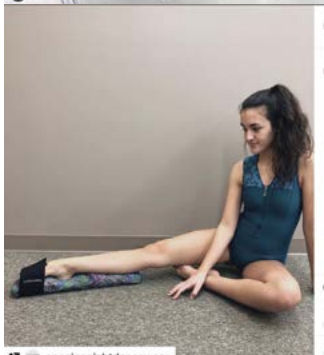
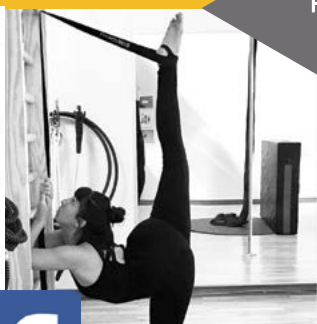
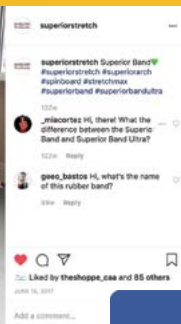
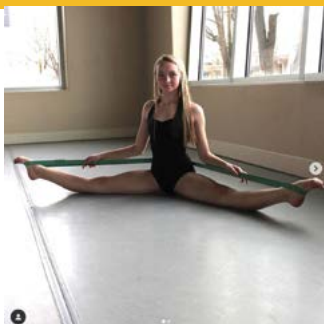
We have been the number one source for Stretch, Strength, Balance and Recovery products specifically marketed for the Dancer since 2012.

Our network of over 250 Dancewear Retail Store Partners enjoy the following benefits:

- Never a minimum order requirement.
- Wholesale pricing that provides full markup while maintaining competitive retail pricing.
- No risk inventory - Full refund for unsold inventory.
- Out of stock when your customer is ready to buy? No problem, we can partner with you to provide secure drop shipping direct to your customer.
- Access to our digital media file for free product images, logos and instructional videos help you build your store e-commerce and social media presence.
- Having a special retail promotion? Sponsoring a community dance event? Contact us, we would love to participate.
- Like many of you, we are "Dance Family" owned and operated.
- Payment Terms: Standard Net 30 Day.

Still not sure we are the right vendor for you? Just Google us!
Our Trademarked Products are in demand and asked for by name.

Paul Engstrom
480-272-1634 mobile
Dream Craft LLC





SUPERIORBAND®

SUPERIORARCH®

STRETCHMAX®

SPINBOARD®

Mobile App Available for customers and in-store demo.

SUPERIORBAND® GREEN



Loop Stretch/Strength Band.
Dry Natural Rubber with ridges for
a non-slip surface. More resistance.
Instructional videos available.

SUPERIORBAND® PINK



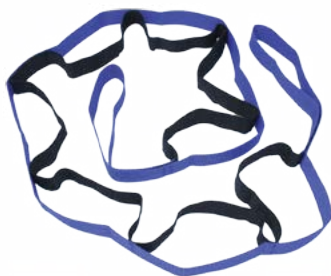
Loop Stretch/Strength Band.
Natural Latex Rubber for smooth
surface. Less resistance.
Instructional videos available.

STRETCHMAX®



Removable door strap. Improves leg
flexibility and range of motion.
Instructional videos available.

Multi-Loop Strap



Nylon strap with 10 individual loops.
Provides 10 foot and hand positions
for a variety of positions. 64" long.

SUPERIORARCH®



Gently stretches the upper arch
of the foot. Adjustable Velcro strap.
Choice of fabric colors.
Instructional videos available.

SUPERIORARCH® BUNDLE

Includes:
SuperiorArch,
SuperiorBand,
StretchMax,
SpinBoard,
Small Spiky Ball,
and Nylon Mesh
Carry Bag



Clover Bands - Box Set



Latex Resistance Band Strips.
Four band box-set. Color coded for
progressive resistance. 4" x 48"

Clover Bands - Each



Latex Resistance Band Strips.
Individually Packaged. 4" x 48"
Pink = Level 1 Red = Level 2
Blue = Level 3 Black = Level 4

Leg Bands



Set of five 12" loop bands
for progressive resistance. Great
for leg strength conditioning.

Balance Board



Wood Balance / Wobble Board
Improve core strength, posture
and balance. Diameter = 15.75"

SPINBOARD®



Turning Board for beginners uses the
entire foot. Promotes proper body
positioning. Choice of colors available.

SPINBOARD® RELEVÉ



Turning Disc for dancers on
Relevé. Promotes proper body
positioning. Colors available.

Muscle Roller Stick



Provides relief to sore muscles.
18" in length with 9 independent
rollers with easy grip handles.

Foam Fitness Roller



Dual pressure zone foam rollers.
Recovery from sore muscles and
provides Self-Myofascial Release.

Star Yoga Blocks



Premium EVA foam block with
beveled edges. Size = 9"x6"x3"
Provides support and elevation
in positional stretches.

BalleTapeTM Kinesiology



Kinesiology Tape supports muscles
without being restrictive. Helps with
pain relief and recovery. 2 in. x 16.5 ft.
Uncut rolls in 4 colors.

Spiky Massage Balls



Green: Firm = 3.5" Diameter
Blue: Soft = 2.5" Diameter
Commonly used for foot massage
by rolling ball between foot & floor.

Star Yoga Mats



Double sided non-slip Yoga Stretching
Mat. Standard 68"x24"x4mm.
Great for home and studio stretch work.